

## Event Details:

Saturday, November 5, 2011  
Registration & Buffet 6:00 pm  
Let the Games Begin 7:00 pm  
Prize Drawing & Desserts 10:30 pm

### Location:

VFW Post 2290  
600 Washington Street, Manville NJ08835

### Attendees:

We are conservatively projecting  
200 Attendees

### Target Audience:

Our primary target audience is middle to  
upper class men/women ages 30-50.

Our secondary target audience is middle  
class men/women age 50-65.

### Costs:

\$35 pre-registration fee (includes \$25 play  
money and buffet/desserts)

\$40 at the door (no play money)

### Prizes:

Guests will be able to cash in their play  
money for raffle tickets. Each guest places  
them in a container next to the item they  
would like to win. Once drawing for the  
prizes begins, if your number matches the  
winning number drawn, you win that prize.



## PFA Overview:

The primary mission of PFA is to reduce  
animal overpopulation by providing low-  
cost spay/neuter and related services to  
the general public, especially lower and  
middle-income groups. In addition, PFA  
may from time-to-time operate dog and cat  
rescue services, and undertake efforts to  
educate the public with respect to  
spay/neuter and animal care.

People for Animals opened its first clinic in  
Union County, New Jersey 25 years ago  
and currently performs over 17,000  
surgeries per year. In line with our mission,  
we are in the process of opening a second  
clinic in Mercer County. Once the Mercer  
County Clinic is up and running, we  
anticipate performing an unprecedented  
30,000 surgeries per year.

Your continued support helps make our  
mission a reality.

## People for Animals

**401 Hillside Avenue  
Hillside, NJ 07205  
Phone: 973-282-0890  
Fax: 973-282-0894  
[www.PFAOnline.org](http://www.PFAOnline.org)  
PFARose@gmail.com**



# Casino Night Charity Fundraiser

November 5, 2011  
Manville, NJ

## Sponsorship Opportunities



### Benefits:

People for Animals  
Spay/Neuter Clinic & Pet Rescue  
401 Hillside Ave, NJ 07205  
Phone: 973-282-0890

[www.PFAOnline.org](http://www.PFAOnline.org)

# Sponsorship Packages

Our sponsorship packages provide a variety of prices and benefits to suit all of your needs

## Presenting Sponsor – \$500

- Naming opportunity (sign up prior to Sep. 15, "Casino Night Charity Fundraiser" sponsored by "Your Company" in newsletters, website and all promotional materials
- Company Logo on front of event programs
- Half Page Ad in Newsletter\*
- Signage at Registration (Banner)
- Company Logo & link and 50 word company description on PFA Website for 6 months
- 2 Free Event Tickets to the Casino Night. Each of your two guests will receive \$100 in play money

## Buffet Sponsor - \$350

- Signage at Buffet Table (Banner)
- Quarter Page Ad in Newsletter\*
- Company Logo in evening's program of events
- Company Logo & link on PFA Website for 6 months\*\*
- 2 Free Event Tickets to the Casino Night. Each of your two guests will receive \$75 in play money

## Craps Table Sponsor - \$200

- Signage on Craps Table
- Quarter Page Ad in Newsletter\*
- Company Logo in evening's program of events
- Company Logo & link on PFA Website for 6 months\*\*
- 1 Free Event Tickets to the Casino Night. Each of your two guests will receive \$50 in play money

## Roulette Table Sponsor - \$150

- Signage on Roulette Table
- Company name in newsletter\*
- Company Logo in evening's program of events
- Company Logo & link on PFA Website for 6 months\*\*
- 1 Free Event Tickets to the Casino Night Fundraiser. Your guest will receive \$50 in play money

## Game Table Sponsor - \$100 (Black Jack, Poker, Money Wheel)

- Signage on one Game Table
- Company Name in newsletter\*
- Company Name in evening's program of events
- Company Name on PFA Website for 6 months\*\*
- 1 Free Event Ticket to the Casino Night Fundraiser. Your guest will receive \$25 in play money

## Prize Sponsor

We are looking for prizes to raffle off at the end of the evening. Here are some suggestions:

Vacation, condo, or timeshare donations, airline tickets, flat screen TV, hand-held electronics, sporting/concert tickets, etc.

- Company Name in newsletter\*
- Company Name in evening's program of events
- Company Name on PFA Website\*\*



\*circulation of over 2000

\*\*approximately 7000 hits per month

# Sponsorship Agreement

YES, we would like to be a sponsor and receive the benefits at this level (please check):

\_\_\_\_\_ Presenting Sponsor - \$500  
\_\_\_\_\_ Buffet Sponsor - \$350  
\_\_\_\_\_ Craps Table Sponsor - \$200  
\_\_\_\_\_ Roulette Table Sponsor - \$150  
\_\_\_\_\_ Game Table Sponsors - \$100  
\_\_\_\_\_ Prize Sponsor - List Item \_\_\_\_\_

No, we cannot sponsor, but please accept our tax-deductible contribution of \_\_\_\_\_

SPONSOR CONTACT INFORMATION:  
Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

AGREEMENT: As a company representative, I agree to commit my company to participate in the event at the selected level(s) above. In return, PFA agrees to provide the benefits described in the Sponsorship Package.

Print name of company representative & date \_\_\_\_\_

Signature of company representative \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Please make checks payable to:  
People for Animals and Mail to:  
People for Animals, Attn: Casino Night  
401 Hillside Avenue, Hillside, NJ 07205

Questions? Contacts PFARose@gmail.com