



People for Animals
401 Hillside Avenue
Hillside, NJ 07205
www.pfaonline.org
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Newsletter Winter 2011

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Organization
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Don't re-gift—donate!!

What makes our Tricky Tray one of the best in New Jersey are the great prizes we offer! This year, don't re-gift or throw away your new gifts—donate them to us and we'll combine them with others to make great gift baskets. Deliver your items to our clinic in Hillside, or to any of our Bridgewater adoption days listed on pfaonline.org.

All proceeds help homeless animals, including Crackers!



People for Animals partners with PETCO

to provide convenient low-cost spay/neuter for all of NJ!



Now in the trial phase, the program will soon allow anyone in NJ to take advantage of our great prices and quality surgery in cooperation with their local PETCO store. Soon to be expanded to encompass all locations, owners currently can drop off their pet at Brick, Union, Middletown, Raritan, Totowa or West Orange Petco stores for transport to our clinic. After surgery, animals are delivered back to their owners at the same store. A regular schedule is available on our website pfaonline.org. Simply fill out the appointment request form, then choose your nearest participating PETCO store.

Stay tuned as we add more locations!

Crackers—strayed from his home. Really???

Listed as a “stray” at a high-kill shelter, Crackers was seen by one of our volunteers and immediately taken into our rescue program. Crackers is so overweight he can hardly breathe. His thyroid level was dangerously low and if not held at a particular angle when picked up,



his air passage is cut off and his tongue turns blue. Needless to say until he loses weight he will not be carried much, which is just as well because he needs his exercise. Though he can still hear, he is partially blind.

Watching him in the yard is a bit like watching a roomba vacuum, he bumps the fence, changes direction, then bumps the fence on the opposite side at varying angles. He takes it all in stride because Crackers is the most congenial, happy guy in the world. It will be a long road for him to lose the weight and address his various health issues but at least he's now on his way. Please donate today to help us get him the care he needs. And then, we'll find him a family willing to accept his vision disability in the same manner as Crackers himself does—with a great attitude and a wagging tail.

Donate your car!

When you donate a vehicle to People for Animals you benefit in the following ways:

- Qualify for your lawful IRS tax deduction
- Avoid confusing Department of Motor Vehicles paperwork and hassles
- Get a free vehicle pickup whether your car is running or not (certain restrictions apply)
- Avoid all the headaches of selling a used car, no expensive want ads, no taking phone calls, no showing the car repeatedly or having strangers come to your home, no price haggling...
- All this, and most importantly help homeless animals too!

Call 800-269-6814 today!

Have your pet's photo taken with Santa!

Have your pet's photo taken with “Santa Paws” at our Hillside Clinic on Dec 3rd and 4th—9am to 3pm. Get a great keepsake photo and help raise funds for homeless animals. Photos are \$10 each.

Sparkle for Spays + Volunteer Open House

PFA will again be displaying our “Sparkles for Spays” holiday tree this year. Your \$5 donation per light for each pet will be used in support of our spay/neuter programs. Come and see your pet's name displayed on our holiday tree from Dec 1 through Jan 31 in the lobby of our clinic in Hillside.

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Pet Names: _____

**Return to: People for Animals, Attn: Sparkles for Spays,
401 Hillside Ave, Hillside, NJ 07205**

In addition, this year PFA will host a volunteer open house at our Hillside clinic on December 17 at 4pm. If you have some free time and want to get involved, we have a place for you! Come meet our staff, tour our clinic, and talk to us about how you can help us in our mission to end pet overpopulation! Light refreshments will be served. Hope to see you there!

PFA's new clinic—over halfway finished!



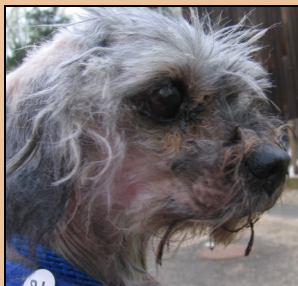
People for Animals continues to develop our new facility in Robbinsville, NJ. Over half of the renovations have been completed. PFA has raised 75% of the funds needed to open the new clinic, and we are working hard to raise the rest so that work can continue uninterrupted. The final push! At over 18,000 surgeries per year, our current clinic is by far the largest in the state, but we are at capacity. Yet so many more pets desperately need our services. NJ still has areas where euthanasia rates are rising instead of falling. Please be as generous as you can—spay/neuter really is the solution to pet overpopulation. Your contribution will be going towards the most efficient and effective spay/neuter organization in NJ!!

Looks like Boomer finally found someone to watch over him!



Boomer (the dog formerly known as Smiley) came to PFA along with 3 other “teenagers” over a year ago. His friends were quickly adopted, and many other dogs came and went, yet for some reason he seemed “invisible” at adoption days. Undaunted, Boomer waited patiently knowing that his turn would come and it would be worth it. He is now enjoying the good life with his new family and 2 new doggie “siblings” who clearly keep track of him quite closely!

Lombardi—starved, then saved...



Like so many others, Lombardi came to us in very tough physical condition. Emaciated beyond what we have ever seen before. Lombardi was discovered in this deplorable condition in Central Park. As an older dog with minimal sight and no hearing, his future was certainly in the balance. After being rehabilitated and

adopted through People for Animals, he now lives in a loving home on Madison Avenue, and his incredible personality has won the hearts of his mother's coworkers. He frequently spends his weekdays "at work" in her office, and he has taken the initiative of professional client greeter on behalf of the entire event planning firm. As a representative of the company, Lombardi

received an exclusive invitation to a dog-friendly industry event where he met dog training celebrity, Victoria Stilwell. Interestingly enough, this meet-and-greet took place in the penthouse of the Omni Berkshire Hotel near his old stomping grounds in Central Park. A Cinderella story indeed!



PEOPLE FOR ANIMALS & McSNIP TEAM UP FOR FREE SPAY/NEUTER AND VACCINATION FOR FERAL CATS

On October 16, 2011 veterinarians and staff of People for Animals (PFA) in Hillside and Mercer Cat Spay Neuter Initiative Program (McSNIP) in Pennington collaborated to hold a no-cost spay and neuter clinic for feral cats at PFA's Hillside surgery facility in recognition of National Feral Cat Day.



National Feral Cat Day was launched in 2001 by Alley Cat Allies, the national advocate for feral and stray cats and a recognized authority on Trap-Neuter-Return—a program in which cats who live outdoors are humanely trapped and brought to a veterinarian to be evaluated, spayed or neutered and vaccinated. Cats that have undergone the procedure are ear-tipped—while under anesthesia, a small portion of the left ear is painlessly removed for identification. TNR is a more humane method of controlling outdoor cat populations than the usual “trap and remove” approach favored by many municipalities, in which the cats are euthanized.

Feral cats are domestic cats that are not socialized to humans and so cannot be adopted into homes. They live outdoors in groups called colonies. “These cats are the offspring of lost or abandoned cats, or of sexually intact pet cats that are allowed outdoors,” said Pam Votto, who coordinated the event. “Every year thousands of kittens are born outdoors. Many of them don’t survive.” Neutering feral cats is essential to a program called Trap-Neuter-Return or TNR, which ends the breeding cycle while making feral cats better neighbors. Trap-Neuter-Return not only controls population growth, but also ends behaviors commonly associated with mating, like yowling, fighting and roaming.

A team of 12 volunteers, including 4 veterinarians from two different clinics, donated their skills, time and energy to make it possible for these homeless cats to get a medical check, vaccinations and surgery at no cost. PFA's Director of Veterinary Services Dr. David Croman and McSNIP owner Dr. Carolyn Wooley performed surgery on nearly 50 feral cats in just over 4 hours. The cats were examined, neutered, vaccinated and ear-tipped. After they have recovered from surgery, they will be returned to their outdoor homes to live out their lives peacefully and comfortably.



YES! I want to be part of the solution!

**Enclosed is my tax-deductible contribution to support PFA's programs and services.
Or donate online at www.pfaonline.org!**

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Email:** _____

Return to: People for Animals, 401 Hillside Ave, Hillside, NJ 07205

People for Animals is a 501c3 charity—all donations are deductible to the full extent of the law.